

River's Edge Convention Center Advisory Board

Meeting Notes – July 12, 2016

Present Jodi Domeier, Linda Feuling, Marty Mahowald,

Not Present Dan Barth, Patty Gaetz, Julie Lunning, Scott Raden

Staff Present Rich Gallus, Tony Goddard

1. The meeting was convened at 5:00 pm at the Convention Center.
2. The committee accepted the minutes of May 10, 2016 as submitted, by acclamation.
3. Rich Gallus led the committee through a review of a draft report of occupancy statistics for the River's Edge. There was extended discussion, both about the report itself and about the dynamics of marketing the facility. The committee recommended that the report become a regular part of reporting, but that the format be streamlined. Gallus departed.
4. Goddard and the committee discussed summaries of salient points from the two research reports we have received. The summary is appended
5. Next meeting: August 9.
6. Adjournment at 6:55 pm.

Submitted by Tony Goddard